

Roane Imagination Library

P.O. Box 128
Kingston, TN 37763

RoaneImaginationLibr@gmail.com

15 September 2015

L. Barry Goss, Ph.D.
Chairman & CEO, Pro2Serve
1100 Bethel Valley Road
Oak Ridge, TN 37830

Dear Dr. Goss:

Thank you for the continued sponsorship of *The Pro2Serve Challenge Grant for Roane Imagination Library*. I am pleased to announce that this fourth year was again a success. Roane County friends and neighbors matched your check for \$5,000.00* with an additional \$10,575.00. Additional funds are promised. The campaign brought in more than 55% of our annual budget. Yes, it has been a success.

As you know, in the last year, Roane Imagination Library enrollments have grown significantly; we currently have 81% of the eligible population participating in this early learning program. As the enrollment has increased, so have the costs for buying and shipping the books. Because of your support, our affiliate has remained fiscally strong.

We have spoken in the past of the need to sustain the organization by expanding the donor base. I am pleased to report that during this year's campaign we received contributions from 80 individuals, families and organizations. Of those, 23 were first time donors.

Many studies, including new reports in the peer-reviewed journals, *Reading Psychology* and *Early Childhood Education Journal*, show that Imagination Library makes a positive difference in the lives of children. Families and communities around the world are eager to join. This year, New Zealand joined the US, Canada, UK and Australia in hosting programs. Roane County is so fortunate to have been part of Imagination Library for 11 years.

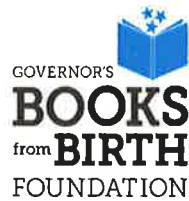
The *Pro2Serve Challenge* makes a difference. Thank you.

Sincerely,

Jill McMaster
Coordinator

Encl: List of 2015 donors

*No goods or services have been provided to you in return for your contribution. Roane Imagination Library is associated with Mid-East Community Action Agency [a 501 (c) (3) organization] EIN 62-0725459.



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Donors to the 2015 Challenge for Roane Imagination Library

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